



Press release

Discovery Italia and Xilam Seal an Output deal in Italy

MIPCOM, CANNES, October 13th, 2014 – Building on the rapid success of brand animated series such as *Oggy and the Cockroaches* and *The Daltons* on K2 (the Discovery Italia free-to-air channel targeting kids 4-14 filled with action, adventure and pure entertainment) Award-winning French animation studio Xilam and Discovery Italia have signed an Output deal for the upcoming years.

In a move to strengthen Discovery Italia's animated comedy line-up and secure access to Xilam's unique expertise in the field, this comprehensive trade agreement includes 14 series, i.e. a volume of 450 half-hour programs. In short:

- 250 half hours from Xilam's library, including *Oggy and The cockroaches*, *The Daltons*, *Space Goofs*, etc.
- 120 half-hours of series currently in production, including *Hubert and Takako*, *Zig and Sharko* (season 2), *The Daltons* (season 2), etc.
- 80 half hours, i.e. 3 new series to be produced by Xilam in 2015-2016.

"Build a partnership with Xilam was unavoidable – as Loredana Di Domenico, Programming & Content Acquisition Director Discovery Italia, said - they're masters of animated comedies and K2 is the reign of fun!"

Marc du Pontavice, founder and president of Xilam, said, *"We are very excited to be signing such an important deal with Discovery Kids since K2 is doing a tremendous job giving exposure to Xilam's series. This Cooperation is going to bring more and more fans to our brand titles."*

About DISCOVERY

Discovery Communications – Western Europe: Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.7 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. In Western Europe, 24 Discovery brands reach 435 million cumulative subscribers with programming customized in 9 languages.

Discovery Italy

In Italy, Discovery has been present since 1997. Today, Discovery is the third Italian television editor for overall audience share with a total portfolio of 12 channels distributed on different platforms: free-to-air DTT (Real Time, DMAX, Giallo, Focus, and kids' channels K2 and Frisbee); SKY (Discovery Channel / + 1 and in HD, Discovery Science, Discovery Travel & Living, Animal Planet, Real Time/+1 and in HD, DMAX /+1, Giallo, Focus, K2, Frisbee and GXT /+1), Mediaset Premium (Discovery World) and TivùSat (Real Time, DMAX).

About XILAM

Founded in 1999 by Marc du Pontavice, Xilam is a production company specializing in family-oriented, audiovisual and multimedia content. Xilam creates, produces and distributes cartoons, animated series and feature films for TV, the cinema and all cutting-edge technological and media platforms.

With a catalogue of 1500 episodes of internationally acclaimed programs, Xilam currently employs 300 people, including 200 artists, operating from its two studios, one in Paris and one in Hô-Chi-Minh City in Vietnam.

For media enquiries:

Gianluca Capaldo
Discovery Italia
Tel: +39 02 36026856
Email: gianluca_capaldo@discovery.com

F.Xavier de Maistre
Xilam Animation
Tel: 33 – (0)1 40 18 72 00
Email: f.x@xilam.com