



Press Release

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Turner Asia Pacific picks up Seasons 6 and 7 of Xilam's hit *Oggy and the Cockroaches*

Xilam, the award-winning animation production company, today announces that Turner Asia Pacific, one of its key broadcast partners, has acquired two additional seasons for its ratings-winner *Oggy and the Cockroaches*. The series in 4K will be delivered from 2017 onwards and available across Turner's channels including Cartoon Network, Boomerang and POGO.

The strong partnership between Xilam and Turner has seen the slapstick comedy series steadily build its popularity since 2013, when Cartoon Network picked up Season 4, to become one of the channel's highest rating series. Known to viewers as the 'Home of the new Oggy', Cartoon Network then snapped up Season 5 at the Asian TV Forum last year and is slated for broadcast in early 2017. It is the first Oggy series to be produced in 4K. With the acquisition of Season 6 (78x7') and Season 7 (78x7'), Turner will continue to be custodians of the brand in Asia Pacific and to increase the success on its channels which are available in 88 million households.

In Season 5 (78 x 7'), the battle goes on between Oggy and the roaches as they travel back in time through the ages and meet icons such as Caesar, Leonardo da Vinci and the Cyclops, as well as rocketing forward into the year 3000. Seasons 6 and 7 (156 x 7') will comprise a mix of brand new episodes along with full remakes of classic stories from seasons 1 and 2 all produced in 4K. After almost 20 years of success, this spectacular addition of 234 new episodes, all produced in 4K, will project the brand in the next 15 years, as it will keep entertaining the kids and their parents with them.

Mark Eyers, Turner's Chief Content Officer of its kids' networks in Asia Pacific, says: *"We all know that cockroaches have some serious survival skills, and there's just something about Oggy and his mischievous friends that continues to connect with kids. By extending the relationship with Xilam, Turner has kept hold of a proven hit to further boost its leadership position in the region."*

Marc du Pontavice, Founder and CEO of Xilam Animation comments: *"Oggy's worldwide success continues to hit new highs, and we are thrilled to pursue the partnership with Turner and Cartoon Network that helped build and expand Oggy as a phenomenon throughout Asia."*

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About Xilam

Xilam is one of Europe's leading animation companies, producing and distributing original children's and family entertainment content in both 2D and CGI formats across TV, film and digital media platforms. Founded in 1995 by Marc du Pontavice, the award-winning Paris-based company owns a catalogue of more than 2,000 animated episodes and 3 feature films including strong brands such as Oggy & the Cockroaches, Zig & Sharko, The Daltons, Rolling with the Ronks and its first pre-school property, Paprika.

Broadcast in over 160 countries on all the major global children's TV networks, these series are also breaking records on all the major digital platforms, including YouTube with over 250 million views per month, ranking Xilam as one of the top global content providers in animation.

Xilam employs more than 400 people, including 300 artists, who are based across its four studios located in Paris, Lyon, Angoulême and Hô-Chi-Minh Ville in Vietnam.

About Turner Asia Pacific

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 40 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, World Heritage Channel, Warner TV, Oh!K, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach. Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.