



Press release

Paris, December, 7th, 2015

---

## Leading French Animation Studio Xilam expands its production facilities to Lyon

---

Creator of the world-famous animated series *Oggy and the cockroaches*, Xilam is set to open a new production facility in Lyon in early 2016. In order to face major growth, especially with five animated series currently in production and a significant line up of new offerings for the upcoming years, expansion of their production pipeline was essential.

Located just outside Lyon in the heart of the new “Pôle Pixel” at Villeurbanne – a business park devoted to imaging and creative industries that houses over 100 companies – the Lyon studio will help Xilam absorb its booming production flow while vastly improving the entire technical and artistic process of its creations.

**Marc du Pontavice, founder of Xilam has said** *“We are extremely enthusiastic about expanding our production facility to Lyon, which will enable Xilam to double its current production capacity and create 80 new jobs in the short term and 120 within three years.”*

Xilam’s new Lyon Studio will start with two series: **Paprika**, for France Télévisions, targeting 3-6 year olds, and **Magic, season 2**, for Gulli, targeting 6-11 year olds.

With its new extension, Xilam will now have a unique and highly effective set-up comprised of three major poles of production:

- **Xilam Paris**, the production company’s original studio and head office houses all of the activities devoted to development, writing and all fields that contribute to the narration from pre-production to post-production. It also houses the firm’s commercial and administrative departments.

- **Xilam Lyon** will house all of the technical and artistic resources necessary for assuring a highly efficient and simultaneous production line for two or three series.
- **Xilam Ho-Chi-Minh City (Vietnam)**, a subsidiary of Xilam Animation since 2007 will continue to ensure the animating process of one series per year.

With a team of 350 employees, artists and technicians and three production studios, Xilam has at its disposal, a powerful asset, which will serve and enhance the creation, production and distribution of original works, and help them continue to reach a worldwide audience.

### **CONTACTS :**

Marc du Pontavice  
CEO  
XILAM ANIMATION  
Tel: (33) 1 40 18 72 01

### **About Xilam**

Founded in 1999 by Marc du Pontavice, Xilam is a production company specializing in family-oriented, audiovisual and multimedia content. Xilam creates, produces and distributes cartoons, animated series and feature films for TV, the cinema and all cutting-edge technological and media platforms.

With a catalogue of 1500 episodes of internationally acclaimed programs, Xilam currently employs 300 people, including 200 artists, operating from its three studios, one in Paris, one in Lyon and one in Hô-Chi-Minh City, Vietnam.

\*\*\*\*