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MIP Junior – MIPCOM 2015

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XILAM unveils Season 5 of its Global Hit

Oggy and the Cockroaches

Leading French animation Studio XILAM unveils Season 5 (78 x 7 minutes) of its hit animated slapstick series *Oggy and the Cockroaches* at MIP Junior – MIPCOM 2015, prolonging the series already amazingly long screen life to a total of 350 x 7 minutes episodes or 115 half-hours.

After almost 20 years, from one corner of the globe to the other, and four wild and wacky seasons and 270 episodes, the new season of *Oggy and the Cockroaches* - made in Ultra HD for the most spectacular of visual experiences - has currently entered pre-production in Xilam's Paris based Studio.

After having tried to live a life of leisure as a happy cat in his comfy home (season 1), travelled around the world (season 2), worked at odd jobs (season 3) and dived into romance (season 4), now, in season 5, our fat blue cat and those pesky bugs are going to present a different facet of their enduring rivalry by featuring Oggy THROUGH THE AGES. In this new season, everlasting Oggy explores a whole bunch of historical eras such as the prehistoric world, Greek mythology, the Renaissance period, the roaring twenties and even the distant future, 3000 AD, etc. He also runs into legendary characters such as Caesar, Leonardo da Vinci, the Cyclops or Napoleon, thus helping kids learn more about history, and laughing while they do it! The battle against the roaches continues but this time they're in period dress. It's an unlikely collision between History and slapstick.

Marc du Pontavice, Founder and CEO of Xilam Animation: "*Oggy's worldwide success has never stopped expanding and we are delighted to be able to offer this brand new season to the 600 million+ households that love watching Oggy on TV. Oggy and the Cockroaches is one of those special shows that parents like to watch with their kids since it offers the kind of comedy that everyone can relate to.*"

The first images of this new season will be premiered at MIP Junior during two Special Screenings hosted by Xilam for buyers:

SPECIAL SCREENINGS – MIP Jr / XILAM ROOM

October 3rd – 4pm

October 4th – 11am

Book your seat: screenings@xilam.com

Oggy's worldwide distribution rights are handled by Xilam.

A bit about *Oggy and the Cockroaches* – Season 1 to 4

Created in 1998, *Oggy and the Cockroaches* has become a popular and enduring series for several generations of family audiences worldwide. With a long-running format of 270 episodes (90 half-hours), currently airing in over 150 countries and with outstanding audience ratings everywhere, Oggy's success continues to grow amongst its millions of fans and followers across the globe.

Fast-paced, zany, rip-roaringly hilarious, the award-winning series tracks the explosive adventures and confrontations between a fat blue cat named Oggy and three ugly cockroaches, Joey, Dee Dee and Marky. No matter what he does, this easy-going, cheerful cat becomes the victim of the invincible trio, but like all self-respecting cartoons, everything always winds up for the best... until the next episode!

FOR MEDIA ENQUIRIES:

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About Xilam: Founded in 1999 by Marc du Pontavice, Xilam is a production company specializing in family-oriented, audiovisual and multimedia content. Xilam creates, produces and distributes cartoons, animated series and feature films for TV, the cinema and all cutting-edge technological and media platforms. With a catalogue of 1500 episodes of internationally acclaimed programs, Xilam currently employs 300 people, including 200 artists, operating from its two studios, one in Paris and one in Hô-Chi-Minh City in Vietnam.