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**For Immediate Release**

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**XILAM BRINGS 3 BRAND NEW ANIMATED SERIES TO MIPCOM 2013  
AND MAKES A STRONG COMMITMENT TO THE PRE-SCHOOL SEGMENT**

Award-winning French animation company XILAM, brings to the MIPCOM Market a record number of three brand new, fully developed Animated Series including one intellectual property that resolutely confirms the Studio's commitment to the pre-school segment.

**Aimed at Kids 4-6, *PAPRIKA*** (26 half-hours / 52 x 13') follows the adventures of two cute and amazing little tigers. Despite their opposing characters, the two brothers, Stan and Oliver, along with help from their friends, have a special knack for bypassing worry and turning sadness into happiness, problems into solutions and even handicaps into strength! Every adventure gets tastier with a pinch of Paprika. The trailer will be revealed for the first time at the Mipcom Junior screenings.

Also new on Xilam's MIPCOM roster is **the action comedy *THE RACE*** (26 half-hours / 52 x 13') starring the 12 best pilots and the 4 best teams from the four corners of the Earth. They are all impatient to burn rubber on the most amazing race circuits ever invented and win the prestigious Golden Helmet championship Trophy! **Targeting kids 6-11**, The Race is **a 100% CGI, highly original cocktail** of daredevil stunts and wacky humor where young pilot Pepper Roc's road to victory, both on and off the

track, will be scattered with traps but also fits of laughter! If you want to become a champion and catch the trailer, whose world premiere will be at the Mip Jr., you're going to have to step on the gas to get into pole position fast!!

Finally, ***WELCOME TO THE RONKS*** (26 half-hours / 52 x 13') will also be making its debut with an exclusive trailer being screened for the first time to buyers at the Mipcom Junior. **Geared at kids 6-11**, this animated comedy will prove that if intelligence really did come from outer space, it sure messed up its landing! A sophisticated alien is sent to planet earth in order to give the Ronks, a tribe of Neanderthals, an atomic boost into the future. Unfortunately, Darwin's forefathers don't seem to be quite ready for (r)evolution!

To strengthen its new pre-school commitment, Xilam acquired from Planet Nemo, worldwide distribution rights for two well-known and successful pre-school animated series, ***Bali*** and ***What's the big idea?***

Created for children between the ages of 2 and 5, ***Bali is a 2D Digital Urban Adventures series*** (52x13' or 26 half-hours) adapted from the successful collection of books (12 titles to date) published by the renowned French publisher, Flammarion. **Awarded** Best Animation series in many prestigious festivals and currently **airing in over 100 territories** – Disney (France), ZDF (Germany), RAI (Italy), TV3 (Spain), ABC & Nickelodeon (Australia,) – and with **top ratings** internationally, Bali will soon be launched in the US on WGBH (PBS).

Based upon "The Book Of Great Philosophical Opposites" ***What's the Big idea? is a C.G.I. entertainment and educational*** animated series (52x 5') geared towards kids ages 4 to 6. **Already sold in many countries** - France 5 (France), BBC (UK), RAI (Italy), NRK (Norway), SVT (Sweden), PAKAPAKA (Argentina) - *What's the big idea?* is a series about all of the

really big questions that we still don't have an answer for, but that we have been asking ever since we first stepped out of the caves!

Expansion into the pre-school segment is aimed at completing, with strong intellectual properties, the 600 half hours and 1 500 episodes that already exist in Xilam's catalogue.

**To screen an episode, please visit: [www.xilam.com](http://www.xilam.com) or contact:**

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**About Xilam:**

Founded in 1999 by Marc du Pontavice, Xilam is a production company specializing in family-oriented, audiovisual and multimedia content. Xilam creates, produces and distributes cartoons, animated series and feature films for TV, the cinema and all cutting-edge technological and media platforms.

With a catalogue of 1500 episodes of internationally successful programs, Xilam currently employs 300 people, including 200 artists, operating from its two studios, one in Paris and one in Hô-Chi-Minh City in Vietnam.

Xilam **entered** Euronext's second (stock) market Paris on February 7th, 2002 (Eurolist compartiment C – Code ISIN FR 0004034072).