



**Press Release**

Paris, March 9<sup>th</sup> 2016

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## **Xilam signs a slew of sales for *Zig & Sharko - Season 2***

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Leading French animation studio Xilam has renewed a number of broadcast deals for a **new season** of its slapstick, non-dialogued comedy *Zig & Sharko*.

Following its booming success on TV, in more than 120 countries, but also on digital platforms - YouTube alone accounts for more than 25 million views / month - *Zig & Sharko Season 2* (78x7') promises to ensure high sales and large worldwide exposure from Europe to the Middle East, from Asia to South America.

Having rapidly gained outstanding ratings on leading channels around the globe, Major Broadcasters have already signed up for the all new, second season, including Gulli (France), Super RTL (Germany), Discovery Kids / K2 (Italy), NRK (Norway), VRT (Belgium), Carousel TV (Russia), Nickelodeon (India), Disney (South East Asia, Japan, South Korea and Latin America). Many digital platforms including Netflix (worldwide) have also acquired this hilarious and zany cartoon series. Additional international TV and Digital sales will be announced by Xilam at the Next MIPTV.

Currently in production at Xilam's Paris-based animation studio, bringing the total number of episodes to 156 x 7 minutes or 52 half-hour segments, this confirmed hit with family audiences still depicts the insatiable and highly imaginative attempts by Zig, a famished hyena, to chomp into the beautiful, carefree mermaid, Marina. It's never a piece of cake for Zig who continually has to face off with Marina's best friend, the mocking, muscle-bound shark...Sharko!

Marc du Pontavice, Founder and CEO of Xilam Animation: *“Zig and Sharko’s worldwide success continues to grow and follows in the footsteps of its older sibling, Oggy and the Cockroaches. We are delighted to be able to offer a brand new season to the millions of fans who have already fallen in love with these wacky, endearing characters.”*

Created by Olivier Jean-Marie (Show Runner of the famous animated series *Oggy and the Cockroaches*), produced by Marc du Pontavice and directed by Andrès Fernandez, this high-octane series combines a powerful mix of madcap comedy, unexpected twists, non-stop energy and emotional charge.

Worldwide distribution rights are handled by Xilam.

#### **About Xilam**

Founded in 1999 by Marc du Pontavice, Xilam is a production company specializing in family-oriented, audiovisual and multimedia content. Xilam creates, produces and distributes cartoons, animated series and feature films for TV, the cinema and all cutting-edge technological and media platforms.

With a catalogue of 1500 episodes of internationally acclaimed programs, Xilam currently employs 300 people, including 200 artists, operating from its three studios: Paris, Lyon and Hô-Chi-Minh City, Vietnam.

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