



Press Release

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Xilam Animation Scores Triple Sale with German Broadcaster Super RTL and strengthens its position in its leading export market

**German broadcaster signs deals for brand new animation series *Mr Magoo*
and *Moka*, takes season 3 of *Zig & Sharko***

Award-winning French studio Xilam Animation has signed a trio of deals with free-to-air German broadcast partner, Super RTL. The channel has picked up rights to new upcoming animated series *Mr Magoo* (78x7') and *Moka* (78x7'), as well as the third season of slapstick comedy *Zig & Sharko* (78x7').

This partnership significantly strengthens Xilam's position in its leading export market

Xilam's hilarious new 2D animation series, *Mr Magoo* (78x7') is based on the hugely successful classic cartoon of the same name. Commissioned by France Télévisions and Cartoon Network Asia, the fresh take on *Mr Magoo* targets kids aged 6-10 years and follows the eponymous disaster-prone character who first appeared on screens to delight young audiences nearly 70 years ago. The series is currently in production and will be fully delivered by Spring 2019.

Moka (78x7), the eagerly anticipated comedy project that was pitched at last year's Cartoon Forum will also join Super RTL's line-up. The series will be delivered in fall 2019 and centres on a young



crocodile prince and his brave rhino sidekick, Cherry, who is constantly trying to save him from trouble.

The popularity of Xilam's *Zig & Sharko* continues to accelerate worldwide, particularly in Germany where ratings are especially strong, and also in France where the animation ranked as the #2 top-rated show among kids 4-14 years in Q1 2018. Super RTL currently airs the first two seasons of the hit animation. This latest instalment in the comedic chronicles of a hungry hyena's schemes to take a bite out of a mermaid protected by a tough-as-nails shark is in production, with the first two episodes set to be unveiled at MIPJunior 2018.

Claude Schmit, CEO of Super RTL, added: "The entire team is looking forward to this raft of new content from our long-term partner Xilam. We can't wait to introduce the new shows to our young audiences across our various platforms!"

Morgann Favennec, EVP Global Sales Development at Xilam Animation, said: "We're delighted to be strengthening our long-standing relationship with Super RTL and building upon the fantastic success we've experienced together so far. The Super RTL team's enthusiasm and expertise, coupled with their impressive reach, makes them an ideal broadcast partner and we're confident audiences in Germany will thoroughly enjoy this new wave of Xilam content."

About Xilam

Xilam is one of Europe's leading animation companies, producing and distributing original children's and family entertainment content in both 2D and CGI formats across TV, film and digital media platforms. Founded in 1995 by Marc du Pontavice, the award-winning Paris-based company owns a catalogue of more than 2,200 animated episodes and 3 feature films including strong brands such as *Oggy & the Cockroaches*, *Zig & Sharko*, *The Daltons*, *Rolling with the Ronks* and its first pre-school property, *Paprika*.

Broadcast in over 190 countries on all the major global children's TV networks, these series are also breaking records on all the major digital platforms, including YouTube with over 250 million views per month, ranking Xilam as one of the top global content providers in animation.

Xilam employs more than 400 people, including 300 artists, who are based across its four studios located in Paris, Lyon, Angoulême and Hô-Chi-Minh Ville in Vietnam.