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Xilam Animation Scores New Sales in Southern Europe

- *Package deals in Portugal see over 100 hours of content picked up by RTP and Dreamia*
 - *Sales also secured in Greece and Turkey*
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Award-winning French animation studio Xilam Animation has secured a wave of new deals in Southern Europe across its portfolio of internationally successful content including a pair of significant package deals in Portugal which will see a total of 100 hours of content head to the territory, and new sales in Turkey and Greece.

In Portugal, public broadcaster RTP has acquired almost 80 hours of programming across Xilam's titles *Coach Me If You Can* (52x13'), *The Daltons* (195x7'), *Athleticus* (60x2'15') along with renewals for both seasons of *Floopaloo*, *Where Are You?* (104x13') and *What's the Big Idea?* (52x5'). Xilam has also scored a new deal with Dreamia for its Pay TV children's channel *Biggs* covering over 25 hours across *Moka's Fabulous Adventures* (78x7') and *Hubert & Takako* (78x7').

Xilam has inked a deal with WarnerMedia in Turkey for seasons 5-7 of *Oggy and the Cockroaches* and *Oggy and the Cockroaches – The Movie* (1x80') which launched on Boomerang on 6 April. Additionally, local network Minika Cocuk has acquired *Athleticus* and *Moka's Fabulous Adventures* for the market which will start airing within this summer.

In Greece, Xilam has signed a free-to-air and VOD deal with public broadcaster ERT for titles including *Athleticus*; seasons one and two of *Floopaloo*, *Where Are You?*; seasons two and three of *Zig & Sharko*; *If I were an Animal* (52 x 5'); *Paprika* and *Oggy and the Cockroaches – The Movie*.

Morgann Favennec, EVP Distribution at Xilam Animation, said: "As we continue to strengthen our Southern European footprint, these new deals provide a significant boost to our existing presence in the region. We look forward to bringing audiences of all demographics - from pre-schoolers, through to older kids and family audiences - this new wave of titles which are brimming with all the

Xilam Animation

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characteristics Xilam content is known and loved for - engaging storylines, fantastic characters, plenty of humour and lots of heart.”

ENDS

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About Xilam

A major player in animation, Xilam is an integrated studio founded in 1999 that creates, produces and distributes original programmes in more than 190 countries for both children and adult audiences. Xilam content is broadcast on television, and is also available on SVoD platforms including Netflix, Disney+, Amazon and NBC Universal, and ADVoD streaming platforms including YouTube and Facebook.

With its creativity and capacity for innovation recognised worldwide, and editorial and commercial expertise at the cutting edge of its industry, Xilam is positioned as a key player in a fast-growing market. Each year, Xilam builds real successes and capitalises on its powerful historical brands including *Oggy and the Cockroaches* and *Zig & Sharko*, as well as new properties such as *Oggy Oggy* for a preschool audience, *Moka*, *Mr. Magoo*, and Academy Award® nominated adult feature film *I Lost My Body*. Xilam’s expanding and strong catalogue now consists of over 2,200 episodes and three feature films.

In 2019, Xilam acquired Cube Creative, a studio providing the company with unique expertise in 3D and computer generated images. Xilam employs more than 500 individuals, including 400 artists, across its studios in Paris, Lyon, Angoulême and Ho Chi Minh in Vietnam.

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